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Winning in the Business of Sports 1 Winning in the Business of Sports The market for sporting events is worth \$80 billion in 2014â€”with impressive growth projected for the foreseeable future. For a content industry wracked with uncertainty, sports is a beacon of hope.

### **Winning in the Business of Sports - A.T. Kearney**

Sports Business Week (aka #SBWeek18) is back for 2018 with networking events taking place around the world this October. This is a great opportunity to come out and network with other sports business professionals that work or live in your area.

### **The Business of Sports - Official Site**

Deloitte Sportsâ€™ Starting Lineup: Sports Trends that will Disrupt and Dominate 2016 2 Sports Betting Daily fantasy sports (DFS) barely existed two years ago. Today, whether DFS is considered a game of skill or a form of gambling, the service is having a significant influence on the debate over sports betting in the U.S.

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