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The objective of the first seven chapters is to introduce the strategic approach to cost management and to cover the basic concepts of cost management systems. Chapter 1 is an introduction to cost management—how companies plan for success and the management accountant's role in implementing strategy.

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Professor Juras teaches managerial accounting and strategic cost management courses and has taught in the undergraduate program, the Masters of Science in Accountancy program, and the MBA program at Wake Forest University.

### **Cost Management: A Strategic Emphasis: Edward Blocher**

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Professor Shank has published 16 books, more than 100 case studies and more than 100 articles in leading journals in accounting, finance and management. His current research interests center around the strategic cost management theme.

### **Cases in Cost Management: A Strategic Emphasis - free PDF**

Strategic cost management is a philosophy of improving cost and revenue; strategic cost management is not only cost management but also revenue management, therefore, its objective is seeking to improve productivity, maximize profit, and improve customer satisfaction.

### **STRATEGIC COST MANAGEMENT ACCOUNTING INSTRUMENTS AND THEIR**

STRATEGIC COST MANAGEMENT UNIT-I Section-A 1. Discuss the term job costing and process costing systems with examples Job costing systems: The cost object is a unit or multiple units of a distinct product or service called a job.

## **STRATEGIC COST MANAGEMENT**

2 Strategic Cost Management in the Supply Chain: A Purchasing and Supply Management Perspective  
12142\_Text 7/23/02 3:53 PM Page 2. more on purchases. Nevertheless, cost management in and of itself is not enough to ... A Purchasing and Supply Management Perspective 12142\_Text 7/23/02 3:53 PM Page 6.  
Figures Figure 1: Strategic Cost Management ...

### **Strategic Cost Management in the Supply Chain: A**

Cost Management: A Strategic Emphasis, 2012, 960 pages, Edward Blocher, David Stout, Paul Juras, Gary Cokins, 0078025532, 9780078025532, McGraw-Hill

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